



Fact Sheet

Conservation Services Group (CSG) is a non-profit organization specializing in the design, development and delivery of energy efficiency and clean energy programs. The firm's extensive services promote conservation, a healthy, comfortable and safe indoor environment, building durability, appliance recycling and alternative energy strategies. CSG works with utilities, public housing authorities and agencies and private clients nationwide.

Mission

- Protect the environment by reducing demand on natural resources and minimizing the harmful impact of electric power generation from nuclear and fossil fuels.
- Make homes and buildings more comfortable, durable and affordable to operate, as well as healthier and safer to occupy.
- Create a successful, sustainable industry focused on the wise use of energy in order to build a more stable economy.

Operating Divisions

- Appliance Recycling
- Applied Building Science
- Clean Energy Markets
- HVAC: Residential and Commercial
- Residential Retrofit and New Construction
- Strategic Marketing and Communications

Products and Services

Energy Efficiency

- Residential energy efficiency and "green" building services for single and multifamily homes (existing and new construction).
- Contractor training and certification in all aspects of "green" building, as well as training in heating and cooling
- Design and implementation of mid- to large-scale efficiency programs including
 - comprehensive technical assessments
 - installation of energy-saving measures
 - contractor arranging services
 - quality installation verifications
- Demand reduction programs
- Appliance procurement and recycling

Fast Facts

Founded:
1984

Headquarters:
40 Washington St.
Westborough, Massachusetts
www.conservationservicesgroup.com
508/836-9500

Revenue:
\$87 million

Employees:
600+

Geographic Service areas:
CSG does business in 21 states.
Office locations include:

- Arizona
- California
- Florida
- Illinois
- Iowa
- Maine
- Massachusetts
- New Jersey
- New York
- Ohio
- Oregon
- Tennessee
- Washington

Renewable/Clean Energy

- Policy consulting
- Development of environmental attribute and capacity revenue streams
- Representation of generators and developers of clean energy technologies in environmental attribute markets
- Renewable generation tracking, sales and trading

Program Support

- Strategic marketing communications services
- Customer contact centers
- Management information systems
- Professional skills education, training, and certification
- Field operations management
- Program design

Markets Served

- Builders/contractors
- Business owners
- Clean energy generators
- Communities and municipalities
- Energy service companies and providers
- Homeowners and property managers
- Independent System Operators
- Public Housing Authorities
- Public Utilities (gas and electric)
- State Agencies

Executive Management

Stephen L. Cowell

Founder

Chief Executive Officer

Adam Parker

Executive Vice President of Regions

Robert King

Chief Operating Officer

Wanda Reindorf

Chief Financial Officer

Mark Dyen

Executive Vice President

Mary Eddy Stewart

Executive Vice President

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