



Conservation Services Group

# Corporate Overview

## Background

Conservation Services Group (CSG) was founded in 1984 to help consumers and businesses lower energy usage while increasing comfort, health, and safety and protecting the environment. CSG designs and implements innovative, award-winning programs that mitigate climate change and enable clients to save money on energy costs. Headquartered in Westborough, Massachusetts, CSG has offices in California, Florida, Iowa, Kansas, New Jersey, New York, and Oregon.

## Mission

CSG provides creative, cost-effective programs to ensure measurable and ongoing energy savings. These programs result in economic benefit, high customer participation rates and effective customer education, satisfaction, and service. CSG promotes energy efficiency and renewable energy alternatives as viable options for energy supplies and supports environmental responsibility. For nearly a quarter of a century, CSG's commitment to these programs has helped:

- protect the environment by reducing demand on natural resources and minimizing the harmful impact of electric power generation from nuclear and fossil fuels (oil, gas, coal).
- make homes and buildings more comfortable, durable and affordable to operate, as well as healthier and safer.
- create a profitable, sustainable industry focused on the wise use of energy in order to build a more stable and efficient economy overall.

## Markets Served

- Builders/contractors
- Business owners
- Clean energy producers
- Communities and municipalities
- ESCOs (Energy Service Companies)
- Homeowners and property managers
- ISOs (Independent System Operators)
- Public housing authorities and affordable housing groups
- Public utilities — gas and electric
- State agencies

# Services

## Energy Efficiency

- Residential energy efficiency and “green” building services for single and multi-family homes (existing and new construction)
- Contractor training and certification
- Design and implementation of mid- to large-scale efficiency programs including:
  - comprehensive technical assessments
  - installation of energy-saving measures
  - contractor arranging services
  - quality installation verifications
- Demand reduction programs
- Appliance procurement and recycling

## Renewable/Clean Energy

- Financial market analysis
- Development of environmental attribute and capacity revenue streams
- Representation of generators and developers of clean energy technologies in environmental attribute markets
- Renewable generation tracking, sales and trading

## Program Support

- Strategic marketing services
- Customer contact centers
- Management information systems
- Professional skills education, training, and certification
- Field operations management
- Program design
- Policy consulting

## Why CSG?

CSG is a valuable strategic partner for organizations seeking expert advice in solving energy issues. The firm navigates the complexities of funding sources, budget restrictions, regulations, production, and technologies. By optimizing clients’ existing systems, CSG works to reduce energy costs and enhance productivity. CSG also provides design assistance in the creation or implementation of new programs. The firm’s established internal processes enable streamlined start-up, training, implementation, marketing, quality control, tracking, and reporting functions.

All CSG programs incorporate rigorous processes to guarantee the quality of work performed in the field. Regular staff and subcontractor monitoring ensures that technical assessments, installations, and customer relations are properly executed and maintained. To substantiate and prove results, CSG offers detailed management information systems to track and measure all programs.

CSG delivers cost effective, energy saving solutions today, for a cleaner tomorrow.

To find out how CSG can help your organization be part of an energy-efficient economy, call 1-508-836-9500 or visit [www.csgrp.com](http://www.csgrp.com).