



Board of Directors

CSG attracts some of the most influential, creative and dynamic thought leaders in public policy, technology, renewable energy and environmental and legal affairs. Following is a summary of the firm's board of directors, in alphabetical order:

Brian Castelli

A member of the board since 2006, Castelli is executive vice president and chief operating officer of the Alliance to Save Energy. Throughout his career, Castelli has held several high level positions in the energy and environmental fields. These include federal energy liaison for the California Energy Commission and chief of staff to the U.S. DOE's assistant secretary for energy efficiency and renewable energy. He also worked for the Federal Energy Administration. Castelli is a graduate of the University of Pennsylvania and The Wharton School.

Stephen Cowell

Cowell founded CSG in 1984 and is chairman and CEO. Throughout his 30-year career, he has been instrumental in developing national and regional policy initiatives and has been involved in numerous award-winning conservation and renewable energy programs around the country. Cowell has helped build the industry through sound public policy, legislation, development of cost-effective programs and establishing trade ally networks. Among his many achievements, Cowell has successfully advocated for energy efficiency as an electric supply option. He also founded the country's first "solar" electric utility, Sun Power Electric. In 2006, Cowell received a "Leadership in Energy Efficiency" award for his work with the New England Energy Efficiency Council, a group he co-founded. Under Cowell's stewardship, CSG has grown into a \$40 million organization with more than 200 employees and offices around the country. Cowell holds a degree from Brown University and completed graduate work at Boston University.

Mark Dyen

Dyen has been a member of CSG's board since 1984 and joined the company in 1990. As a senior vice president, Dyen oversees all residential conservation programs in New York and New Jersey. Dyen also directs CSG's Applied Building Sciences Group that is responsible for technical training and building treatment standards for all residential programs. Throughout his tenure at CSG, he has designed and implemented award-winning programs for some of the region's largest utilities, public agencies and housing authorities. Dyen holds an undergraduate degree from Harvard College and a master's from York University.

Mark Farber

Farber became a member of the board in 2007. Currently at Photon Consulting, a solar energy research and advisory firm, Farber was co-founder and CEO of Evergreen Solar, a leading manufacturer of solar power products worldwide. Farber has also served in leadership positions of several state and national solar trade associations. Farber holds degrees from Cornell University and the Sloan School of Management at MIT.

Steve Gag

Gag was named to CSG's board in 2003. As technical advisor to Boston Mayor Thomas M. Menino, he is responsible for implementing the City's \$175 million school technology plan, designed to create access, technical training, educational on-line content and computer support for thousands of teachers, administrators and families. Gag also directs the Mayor's "Boston Digital Bridge Foundation" that provides training and computer systems for low-income families. Gag earned a B.A. from Northeastern Illinois University and a master's from Boston University.

Mary Beth Gentleman, Esq.

Gentleman has been a member of the board since 2006. She is an attorney with Foley Hoag and Elliot in Boston, where she specializes in energy transactions, environmental permitting and compliance. Gentleman provides strategic regulatory and market advice to energy technology and renewable energy companies, competitive power suppliers, energy services firms and generating companies. Currently, Gentleman serves as vice president for policy of the Northeast Energy and Commerce Association. She holds degrees from the College of New Rochelle, the University of Massachusetts and Suffolk University Law School.

Charles Knight

Knight joined the board in 2003. He brings extensive experience in public policy and security issues to CSG. Currently, he is a co-director of the Project on Defense Alternatives and director of the Progressive Strategy Studies Project at the Commonwealth Institute (CI), an independent public policy research center in Cambridge, Mass. Prior to his work at CI, Knight was a fellow at the Institute for Peace and International Security and publisher of *Working Papers* magazine.

Edward Lamont, Jr.

As a former democratic candidate for the U.S. senate, Lamont's campaign focused on energy independence and the War in Iraq. Lamont joined CSG's board in 2007 and brings extensive expertise in local and national energy policy issues to the firm. Lamont is founder and president of Greenwich, Conn.-based Lamont Digital Systems, Inc. He is a past member of the Brookings Institute and has taught at the Kennedy School of Government. Lamont is a graduate of Harvard College and the Yale School of Management.

Brad Steele

Steele has been on the board of directors since 1990. He is president of Energy Federation Inc. (EFI) a distributor of water and energy conservation products that he co-founded in 1982. Under Steele's leadership, EFI has grown from a one-employee firm with sales of \$250,000, to a 45-person company with sales of \$19 million. In the 1980's, Steele served as executive director of the People's Energy Resources Cooperative, a non profit energy group that merged with two other non-profits to create CSG. He is involved with the Northeast Energy Efficiency Partnership's appliance and lighting programs and has been instrumental in helping shape policy guidelines. Steele graduated Phi Beta Kappa from Harvard University.