



**Conservation Services Group**

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## **KECIA DAVISON NAMED CALIFORNIA PROGRAM DIRECTOR FOR CONSERVATION SERVICES GROUP**

WESTBOROUGH, Mass., Jan. 21, 2008 – Kecia Davison has been named California program director for Conservation Services Group (CSG), according to President Adam Parker. In this position, Davison is responsible for business development, program design, implementation and quality control for CSG's programs in California. Davison will be based in CSG's El Segundo office.

Davison brings more than 20 years of experience in HVAC sales, energy conservation, technology, construction and management to CSG. Most recently, she spent four years as an account executive for Trane, a leader in air conditioning systems worldwide. There, she was named EBS Elite Sales Award Winner for exceeding annual sales goals during the first six months of the year. Davison also developed and managed a \$3 million HVAC ESCO solution for one of the firm's largest clients. Prior to joining Trane, Davison implemented several multi-million dollar energy efficiency projects as a manager for McKinstry Company, a leading mechanical construction and engineering firm based in Seattle, Washington. Before McKinstry, Davison was a project manager for Venture Construction in Auburn, Washington. She began the first 11 years of her career as a mechanical drafter and foreman for United Association Local 32 and Laborer's Local 440.

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According to Parker, “Kecia’s unique combination of talents in project management and sales, and her knowledge and experience in the HVAC industry, make her a perfect choice for leading CSG’s energy efficiency and HVAC quality programs.”

Davison attended the University of Washington and Renton Technical College. She completed an apprenticeship in pipe fitting and is UA-certified in welding. She also holds a plumber’s certificate in the state of Washington. A native of Seattle, Davison resides in Hermosa Beach, California.

Conservation Services Group is a national energy services firm based in Westborough, Mass. Founded in 1984, the company provides energy saving strategies, products, services and technologies to consumers and businesses. For more information visit, [www.csgrp.com](http://www.csgrp.com).

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***Editor’s note: A photo of Ms. Davison is available by contacting L. Rinkus.***