

CSG's New Homes Group:

# Residential Building Performance Solutions

## What is Earth Advantage?

Earth Advantage is an independent, third party certification program designed to promote energy-efficient, healthy, earth-sensitive residential construction. Earth Advantage provides a regionally tailored program to support the creation of truly environmentally responsible homes. The energy saving features in a certified Earth Advantage home will meet ENERGY STAR criteria. Achieving this standard reassures your customers that their home will have significantly better performance than a home built to the local energy code. The home will also exceed standard building practice and the code minimum in these important areas: health, land, materials, and water.



*Let Conservation Services Group guide your success!*

## Why Offer Earth Advantage?

CSG is excited to extend into the Northeast this comprehensive program that has certified thousands of homes in the Pacific Northwest over the past several years. We have worked with Earth Advantage to incorporate regional codes, practices, materials, and climate in its standards and design. Earth Advantage standards affect a typical construction project from plans to planting. Site preparation, foundation, framing, insulation, rough-in, finish work, landscaping, and cleanup are included. Each step of the project is evaluated in five specific categories:

- Energy
- Health
- Land
- Materials
- Water

Earth Advantage certification is designed to be accomplished through the use of many commonly used products and practices. The goal is to help building teams make informed choices that improve the energy and environmental performance of new homes.

## How to Participate

For more information on Earth Advantage or an application packet please contact us at [greenhomesinfo@csgrp.com](mailto:greenhomesinfo@csgrp.com). Or call (508) 836-9500.

## Why Build an Earth Advantage home?

Rise above your competition by differentiating yourself with Earth Advantage:

- ✓ Energy savings for all Earth Advantage certifications will meet ENERGY STAR criteria
- ✓ Regionally tailored program
- ✓ Comprehensive yet flexible
- ✓ Northwest's largest green building program since 2000, now available in the Northeast market
- ✓ Nearly 9,000 total homes certified and more than 140 active builders
- ✓ Repeat winner of NAHB's Green Building and Energy Value Housing Awards

Your project can be certified under Earth Advantage if it is a single-family or multifamily home (up to 5 stories).



**Conservation Services Group**

**CSG's New Homes Team** offers a choice of services to fully meet your needs in creating and promoting high performance homes. Our suite of support and certification services is specifically designed to eliminate the uncertainty of building green.